

News

ESMT, the Berlin business school, is offering free language lessons. Keen to see its MBAs stay in Germany, it is working with the Goethe Institute to give students enrolling on the MBA full-time programme (which is in English) before August, a two-month intensive course in German.

SDA Bocconi in Milan is holding a two-day international Healthcare Case Competition on May 30. Based on improving healthcare system performance and management, it is in collaboration with Novartis, the pharmaceutical company. Students must be on a listed programme (see the school website) and first prize is €5,000. The deadline is April 22.

The FIA Business School, São Paulo, Brazil, ITAM in Mexico City, Beedie School of Business in Vancouver, Canada, and Vanderbilt Owen Graduate School of Management, Nashville, Tennessee are launching a new MBA. The two-year Americas MBA for Executives, starting in August, is open to 60 students. In year one each school hosts 15 students. In year two students in cross-cultural teams rotate through the campuses, with subjects relevant to the region.

Vlerick Leuven Gent Management School in Belgium is extending its presence in Russia (it already offers a part-time MBA in St Petersburg) with an English language MBA aimed at Russian businesses. The Executive MBA programme in Moscow, which starts in October, includes two weeks in Belgium, 17 monthly four-day modules in Moscow, and a study trip to MIT in the US.

At Rotterdam School of Management, Erasmus University, Professor Gail Whiteman walked the talk for her inaugural address as Ecorys NEI chair in sustainability and climate change. Not for her the traditional long black gown; instead she chose an Eco-Toga made of Returnity fabric, a recyclable material produced with a low environmental and social impact.

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