

Friday, 23 September 2011

Steef van de Velde appointed Dean of RSM

September 20, 2011.



The Executive Board of Erasmus University Rotterdam has appointed Professor Steef van de Velde Dean of Rotterdam School of Management, Erasmus University (RSM). Van de Velde was already Interim Dean at RSM as of July 1, 2011, after the retirement of emeritus Dean George Yip.

"I find the best thing about business education is that it develops individual capabilities for effective and conscious leadership in international business," said Steef van de Velde. "Through a combination of intellectual and practical challenges, RSM stimulates the creation of individuals who are active, empowered citizens of the world. We want our students to be integrated, participatory and open-minded – people who can generate prosperity and who will take up their roles in the building of a more sustainable future. I am therefore proud to accept this Deanship. Following in the footsteps of our former dean, I will continue to ensure the relevance and impact of our research and our education programmes."

To learn more about RSM's new Dean and his ambitions for the School, [**watch this video.**](#)

About Steef van de Velde

Steef van de Velde (1960) is Professor of Operations Management & Technology at RSM. He holds an MSc (1985) in Econometrics from Erasmus School of Economics and a PhD in Mathematics and Computer Science (1990) from Eindhoven University of Technology. His research interests lie in the area of (behavioural) supply chain management and operational excellence. While his working life has been spent in academia, in 1999 and 2001 he was a consultant at Ortec, a global provider of advanced planning and optimisation software solutions and consulting services. His assignments were in the healthcare, public, and oil & gas sectors...