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Rotterdam builds research capacity

By Della Bradshaw

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Rotterdam school of management has inaugurated chairs in two of business education's most fashionable topics, Sustainability and Climate Change and Business Analysis and Valuation.

The latter is sponsored by <u>Duff & Phelps</u>, the financial advisory and investment banking firm. <u>Erik Peek</u> has joined RSM's department of accounting and control as the first holder of the chair. Prior to joining RSM at Erasmus University, Prof Peek was a visiting associate professor at the Wharton School of the University of Pennsylvania and an associate professor at Maastricht University. He earned his PhD in accounting at Vrije Universiteit in Amsterdam in 2001.

Noted scholar in sustainability and climate management <u>Gail Whiteman</u> has been appointed to the sustainability chair, which is sponsored by <u>Ecorys Nederland</u> and will be in the department of Business-Society Management at RSM. Prof Whiteman is co-founder and the director of the <u>Sustainability and Climate Research Centre</u> at RSM.

"My overall ambition is to develop top research in this field and further extend our already internationally recognised research centre," says Prof Whiteman. "Moreover, I want to maintain a prominent place for sustainability and climate change in the curriculum at RSM."

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