

US

PAGE 1/1

Rotterdam School of Management announces 12-month International MBA

School of Management, Erasmus University (RSM) has announced a new 12-month full-time International MBA program, responding directly to the needs of participants and recruiters. The program, which in its current format takes 15 months to complete, will be intensified to one year, offering an efficient and cost effective way to achieve a globally-ranked MBA. The next 12-month international MBA will welcome its first intake of students in January 2010.

Time is a precious commodity. This is one reason why RSM has chosen to create a new 12-month full-time MBA. With the highly-ranked international program delivered in less time, the RSM MBA experience will become even more intensive, time-efficient and also less costly. The opportunity cost of the program is

reduced as participants re-enter the workforce three months earlier than previously. Costs of living while studying are also reduced.

The amount of teaching and class work will remain the same. The major differences are that the summer associateship has been removed and the Term Four electives have been restructured so as to concentrate on personal career-focused topics, with a slightly reduced emphasis on specific material from other areas of study.

Removing the associateship will allow for focused attention on their final job search and will provide more opportunities for company representatives, employers and recruiters to interact with all participants.